

### **Information pursuant to art. 13 of EU Regulation 679/2016 on the protection of personal data**

REGENYAL LABORATORIES SRL (hereinafter "Data Controller"), as Data Controller, hereby informs you, pursuant to Art. 13 of EU Regulation 679/2016 (hereinafter "GDPR"), that your data will be processed in the following ways and for the following purposes:

#### **Purpose of the Processing**

**Processing of personal data (name, surname, address, contact details such as telephone number, email address) for marketing purposes.**

For this purpose, YOUR CONSENT IS REQUIRED, which can be revoked at any time, pursuant to art. 6, paragraph 1, letter a, and art. 7, paragraphs 2 and 3, EU Regulation 2016/679. This data will be retained by us for the time strictly necessary to achieve the intended purposes, and in any case for a maximum of five years or until you withdraw your consent.

#### **Data Processing Methods**

Your personal data is processed using the operations indicated in Article 4, No. 2, GDPR, specifically: collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure, and destruction of data. Your personal data is processed both on paper and electronically and/or automatically.

#### **Data communication**

Your data may be made accessible, for the purposes indicated above, to:

- Employees and collaborators of the Data Controller, in their capacity as data processors and/or system administrators;
- Third parties (e.g. distributors) who carry out activities on behalf of the Data Controller, in their capacity as external data processors;
- Other companies in the same business group to which the Data Controller belongs.

#### **Data transfer**

Personal data will be managed and stored on servers located within the European Union owned by the Data Controller and/or third-party companies duly appointed as Data Processors. The data will not be transferred outside the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to relocate the servers to Italy and/or the European Union and/or non-EU countries. In this case, the Data Controller hereby ensures that the transfer of data outside the EU will be in compliance with applicable laws, stipulating, where necessary, agreements that guarantee an adequate level of protection and/or adopting the standard contractual clauses provided by the European Commission.

#### **Rights of the interested party**

As a data subject, you have the rights set forth in Article 15 of the GDPR, specifically:

- i. Obtain confirmation of the existence or otherwise of personal data concerning you, even if not yet recorded, and their communication in an intelligible form;
- ii. Obtain information on: a) the source of the personal data; b) the purposes and methods of processing; c) the logic applied in the event of processing carried out with the aid of electronic tools; d) the identifying information of the owner, the manager, and the designated representative in the territory of the state, managers, or persons in charge;
- iii. Obtain: a) the updating, rectification, or, where applicable, the integration of the data; b) the deletion, anonymization, or blocking of data processed unlawfully, including data whose retention is unnecessary for the

purposes for which it was collected or subsequently processed; c) certification that the operations referred to in letters a9 and b9, including their content, have been brought to the attention of those to whom the data was communicated or disseminated, except where such compliance proves impossible or involves a manifestly disproportionate effort compared to the right being protected;

- iv. Object, in whole or in part: a) for legitimate reasons, to the processing of your personal data, even if pertinent to the purpose of collection; b) to the processing of your personal data for the purposes of sending advertising or direct sales materials or for conducting market research or commercial communications, through the use of automated calling systems without human intervention, via email and/or through traditional marketing methods such as telephone and/or mail. Please note that the data subject's right to object, set forth in point b) above, for direct marketing purposes via automated means extends to traditional means, and that the data subject may exercise the right to object even partially. Therefore, the data subject may decide to receive communications only via traditional means, only automated communications, or neither.

Where applicable, you also have the rights set forth in Articles 16-22 of the GDPR (right to rectification, right to be forgotten, right to restriction of processing, right to data portability, right to object, right not to be subject to a decision-making process based solely on automated processing), as well as the right to lodge a complaint with the Supervisory Authority.

#### **How to exercise your rights**

You can exercise your rights at any time by sending:

- A registered letter to REGENYAL LABORATORIES SRL, Via Valtellina n. 19, 21, 23 63074 San Benedetto del Tronto AP;
- An email to [info@regenyal.eu](mailto:info@regenyal.eu) .

#### **Owner, managers and persons in charge**

The data controller is REGENYAL LABORATORIES SRL, Via Valtellina n. 19, 21, 23 63074 San Benedetto del Tronto AP. The updated list of data controllers and persons in charge is kept at the Data Controller's headquarters.